

Robert W. Runcie

Superintendent

Broward County Public Schools

“Serving as superintendent of our public school system, I realize the importance of educational leaders, our partners and the business community working closely together to help local communities and businesses succeed. In Broward County, our education and business communities continuously work collaboratively to identify the needs of business and ensure that education and training programs are in place to meet the demands of all industries located in our region.”

Workforce Development

Through the collaborative linkage of employment, education and economic development, Greater Fort Lauderdale is identifying workforce needs and creating programs to meet those needs. The partnership is listening to business and industry to develop the talent pipeline that helps create sustainable communities.



Photo Courtesy of Becker and Poliakoff

To meet the demand for skilled employees in all industries, WorkForce One Employment Solutions (WF1) helps businesses in Greater Fort Lauderdale find well-trained, highly qualified employees. The Broward Workforce Development Board, which governs WorkForce One Employment Solutions, is a business-led board driving the need-based solutions provided by WF1. Funding of services for businesses and job seekers comes from federal and state tax dollars, so there is no additional cost to businesses for utilizing services. WF1 is part of the Employ Florida network of more than 90 career centers located throughout the state.

WorkForce One Employment Solutions can save businesses time and money by listing positions in its job bank, prescreening applicants, interviewing applicants and providing employers with invaluable labor market information. There is funding available to train new and even existing employees if those existing employees are in danger of losing their jobs. In addition, WF1 can identify specific financial incentives that may be available when certain job candidates are hired. Here are some of the services offered to businesses – at no cost to employers.

Recruiting Assistance: Face-to-Face or Virtual

WorkForce One Employment Solutions professionals simplify the recruitment process by locating qualified candidates; conducting various skills assessments based on job criteria; scheduling appointments; and

providing facility space to conduct interviews. WF1 can also assist with career fairs by conducting and promoting off-site, multi-company recruiting events; off-site, single-vendor recruiting events; or smaller, targeted in-house recruiting events at their facilities.

Employflorida.com is the online recruiting tool for employers looking for Florida job seekers, or who need access to rich information about wage trends, labor market demographics, job description writers and a host of other valuable resources to extend the HR function. WorkForce One Employment Solutions and Employflorida.com provide Greater Fort Lauderdale businesses with a free recruiting toolbox.

No-Cost Advertising

To fill open positions, employers can call in a job order, fax a completed job order form or go online and send the order via the Internet. Job orders are advertised in www.employflorida.com for local, state and national exposure, while WorkForce One Employment Solutions' professional team looks for qualified candidates. WF1 has access to the largest source of prescreened, job-ready applicants – all available to employers at no cost. Each year, WF1 assists and works with more than 100,000 job seekers.

Professional Candidates

The Professional Placement Network (PPN) is a professional-level pool of job seekers who have graduated from a rigorous course on conducting a self-directed job search taught by WorkForce One Employment Solutions'

career counseling experts. These experienced and trained candidates come from a wide range of backgrounds. If a business has professional-level openings, WorkForce One Employment Solutions' PPN has viable candidates ready to begin work today.

Recruiting in Numbers

If a company is new or expanding and needs to hire numerous people, WF1 can save companies time and money by facilitating the effort: promoting a hiring event; providing information; distributing forms; ensuring completeness and accuracy of the company's required documentation; providing preliminary screening; and helping in any other ways needed. This program is flexible enough to meet all recruiting needs. A few of the mass recruitments done for local companies include the Seminole Hard Rock Hotel & Casino, Memorial Hospital West, Broward County Schools, Home Depot and the Westin Diplomat.

MONEY FOR TRAINING

Training expenses for new or existing employees can be costly for many companies. WorkForce One Employment Solutions assists businesses that want to apply for training programs provided by local and state funding.

Dollars to Train Existing Employees

Local and state dollars are also available to train a business' existing employees, upgrading skills to prevent layoffs. These programs are flexible enough to meet many training requirements. WorkForce One

“Smart businesses are taking advantage of any incentives and tax credits available.”

- Mason C. Jackson, CEO
WorkForce One Employment Solutions

**The Question is
“Are You”?**

Hundreds of Broward County businesses are taking advantage of our training programs which reimburse you up to **100%** of salary costs.

Don't miss this opportunity!

Call us today and speak with our business services staff to find out how we can help you grow your business!



For more information call
954.677.JOBS
Or visit us at www.wf1broward.com



An equal opportunity Employer/Program. Auxiliary aids and services are available upon request to individuals with disabilities. Florida Relay #711 for telephone voice call.



Photo Courtesy of ERT Group

Employment Solutions provides industry or company-specific training for employees and can be customized to business objectives.

Dollars for On-the-Job Training

WorkForce One Employment Solutions On-the-Job (OJT) training provides occupational training in the work environment and to a business' specifications. Through this service, companies can be reimbursed up to 90 percent of the wages paid to a training participant. OJT is encouraged, especially in middle-skill occupations, and can be performed in conjunction with classroom instruction.

Assistance for Laid-off Workers

If a company is forced to reorganize, shut down operations, or experiences a natural disaster that results in the dislocation of workers, WF1 can help. Representatives will come to a facility to discuss WF1's job search services, educate affected workers about filing unemployment claims and even bring representatives from other local employers looking to hire candidates with similar skill sets. The Professional Placement Network experts also are available to provide job search assistance to professional-level employees, either at WorkForce One Employment Solutions centers or at a business location. This is an important service not only to those laid off but to those who remain because it shows company concern and compassion.

Financial Incentives

Companies may be entitled to a variety of financial incentives by using WF1 services and hiring specific job seekers. Some of these programs include Work Opportunity Tax Credits, Enterprise Zone Tax Credits and Welfare Transition Business Bonuses. Additionally, some candidates hired through WorkForce One Employment Solutions qualify for subsidized childcare, transportation and education assistance.

Community Partnerships

WorkForce One Employment Solutions strongly believes in the value of partnering with other community agencies. In addition to the partnership with the Greater Fort Lauderdale Alliance, WF1 has programs with the local school board, community colleges, career/technical schools and local universities. Additionally, WorkForce One Employment Solutions currently partners with the South Florida Manufacturers Association, the South Florida Hospital and Healthcare Association, Associated Builders & Contractors – Florida East Coast Chapter, and a variety of industry-based associations to assist companies in those industries with identifying and fulfilling recruiting, hiring and training needs.

For more information, visit www.wf1broward.com.



SFEC

South Florida Education Center A World of Knowledge in One Square Mile

During World War II, Hamilton and Blanche Forman leased 545 acres of farmland to the government for a naval training airfield. When Forman Field closed down after the war, the couple allowed the government to keep the land – as long as it was forever dedicated to education.

master's, doctoral and professional degree programs offered by Florida's leading colleges and universities. The schools serve culturally and ethnically diverse student populations, conduct major research and provide significant community service.

Today, a half century later, the South Florida Education Center presents the opportunity for a lifetime of learning – from pre-kindergarten up through the golden years. The vast spectrum of possibilities includes college prep, technical and vocational K-12 education, technical certificates, industry certifications and non-credit programs. The Center also provides access to an extensive array of associate's, bachelor's,

From pre-schoolers receiving their first learning experience and a senior citizen returning for classes, to graduates who become business leaders, doctors, lawyers, educators, architects, automotive and marine technicians, dentists, psychologists and so many more career fields, the schools of the South Florida Education Center are proud of their contributions to South Florida, the nation and the world.

The South Florida Education Center, or SFEC, is a consortium of educational institutions located within the Town of Davie.

- Broward College – Central Campus • Florida Atlantic University – Davie Campus •
- McFatter Technical Center and High School • Nova Southeastern University •
- University of Florida, College of Agricultural and Life Sciences •

Located off I-95 between University Drive and Davie Road



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SFEC

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Whatever you want to be, a chef, lawyer, doctor, mechanic, psychologist, teacher, scientist, nurse, dentist, firefighter, graphic designer, marine technician ... the institutions of the SFEC offer industry certifications, technical certificates, associate's, bachelor's, master's, doctoral and professional degree programs to help you achieve your dream. Get started on your future – today.



www.mcfattertech.com
www.mcfattertech-hs.com



www.broward.edu/ce



www.fau.edu

University of Florida

The University of Florida's College of Agricultural and Life Sciences supports graduate and undergraduate programs across nine disciplines at its Davie location. The UF-FLREC teaching program compliments the active research and outreach programs at the center serving citizens in south Florida.
3205 College Avenue | Davie | 954-577-6300 | www.cals.ufl.edu

Nova Southeastern University

NSU is the nation's eighth-largest, not-for-profit, independent university, with more than 28,000 students and 148,000 alumni; a sprawling, 300-acre Fort Lauderdale-Davie campus; and a presence in nine countries around the world.
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6500 Nova Drive | Davie | 754-321-5700 | www.mcfattertech.com | www.mcfattertech-hs.com

Broward College

Broward College was nationally ranked among the top 10 percent of community colleges on student success indicators, by Washington, D.C. –based Aspen Institute and was ranked third in the nation in the total number of degrees awarded to minority students.
3501 S.W. Davie Road | Davie | 954-201-7800 | www.broward.edu/ce

Florida Atlantic University

As FAU's second largest campus, the Davie campus hosts the innovative Teaching & Leadership Center and is the base of operations for FAU's Everglades research and restoration efforts in partnership with the U.S. Geological Survey.
3200 College Avenue | Davie | 954-236-1000 | www.fau.edu

smart. very smart.



For over 50 years, Broward College has been committed to providing high quality, accessible and affordable education and training to meet the changing needs of our students and community. Our diverse student body represents 150 countries of origin and we are proud to consistently be ranked among the top ten four-year institutions awarding associate degrees.

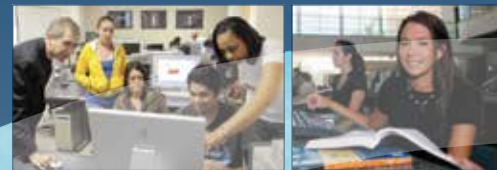
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Broward County Public Schools



NOVA SOUTHEASTERN UNIVERSITY

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Nova Southeastern University is the largest private, not-for-profit, research institution of higher learning in the state and contributes over \$1.5 billion to Florida's economy. With more than 28,000 students, NSU offers over 130 bachelor's, master's, and doctoral degree programs in areas including medicine, law, oceanography, pharmacy, business, nursing, education, optometry, psychology, criminal justice, dental medicine, and computer science. Students can study at our 300-acre main campus in Fort Lauderdale or at one of our 7 other locations throughout Florida.

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3205 College Ave
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For more information on the FLREC and its Faculty, Staff, Programs, and directions: <http://flrec.ifas.ufl.edu>



NOVA SOUTHEASTERN UNIVERSITY. A PRIVATE, NOT-FOR-PROFIT, RESEARCH UNIVERSITY.

Nova Southeastern University (NSU) is the largest private, not-for-profit, research institution of higher learning in the state and contributes over \$1.5 billion to Florida's economy. With more than 28,000 students, NSU offers over 135 bachelor's, master's, and doctoral degree programs in areas including medicine, law, oceanography, pharmacy, business, nursing, education, optometry, psychology, criminal justice, dental medicine, and computer science. Students can study at our 300-acre main campus in Fort Lauderdale or at one of our seven other locations throughout Florida.

NSU has embraced science and technology to enhance the education experience and currently conducts research in areas such as cancer therapies, coral reef preservation, wildlife DNA forensics, autism diagnosis and treatment, and stem cell applications. A \$15-million stimulus grant enabled NSU to build the nation's only Center of Excellence for Coral Reef Ecosystem Science Research facility, which will open in September.

NSU has 17 intercollegiate athletic teams, including a women's golf team that won their fourth consecutive NCAA Division II National Championship, and a men's team that won their first title in 2012. In 2012, NSU's men's and women's swimming and diving teams captured the Sunshine State Conference title.

NSU's Health Care Centers provide medical, dental, and psychological care to thousands of South Florida residents. NSU also brings cultural enrichment to the community through the Museum of Art | Fort Lauderdale; the Miniaci Performing Arts Center; public access to the Alvin Sherman Library, Research, and Information Technology Center; and academic programs in the performing and visual arts.

NSU is classified by the Carnegie Foundation for the Advancement of Teaching as a research university with high research activity. It was also awarded Carnegie's Community Engagement Classification in 2010 for the university's significant commitment to and demonstration of community engagement.



www.nova.edu

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Nova Southeastern University admits students of any race, color, sexual orientation, and national or ethnic origin. ■ Nova Southeastern University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097, Telephone number: 404-679-4501) to award associate's, bachelor's, master's, educational specialist, and doctoral degrees.